



**BALBOA PERFORMING ARTS THEATER PARTNERS WITH QUIKSILVER  
TO PRESENT 2007 FAMILY MOVIE NITE SERIES THIS SUMMER**

**Free Thursday Night Family Films Will Screen on July 26 and August 23  
at Peninsula Park next to Balboa Pier**

*Events will feature Quiksilver Surf Films, Food Booths, Autograph Signings, Raffles, and More*

**NEWPORT BEACH – April 24, 2007** – Grab your beach chair and head down to Balboa this summer to enjoy movies on the beach during the Balboa Performing Arts Theater's free *Family Movie Nite* series July 26 and August 23, 2007 from 6:30 to 9:30 p.m. on the beach next to the Balboa Pier in Newport Beach.

Families, friends, residents, surfers and kids are invited to gather and enjoy surf film releases from Quiksilver, to include *July 26 screening of "Black & White" featuring Kelly Slater* and *August 23 screening of "Young Guns 3" featuring Dane Reynolds, Clay Marzo, Jeremy Flores, Julian Wilson and Ry Craike*. These films will be shown on a large screen to be set up at one end of Peninsula Park Field. Quiksilver athletes are expected to be on site for at least one of the screenings to meet fans and sign posters.

The event opens for picnicking at 6:30 p.m. The movies start at 8:00 p.m. or dusk. Food and refreshments are available for purchase, with proceeds benefiting the Balboa Performing Arts Theater. Families are encouraged to bring blankets and beach chairs. Sponsorship opportunities and additional information are available by calling the Balboa Theater at (949) 673-0895.

"We had over 1,500 people attend our *Family Movie Nite* series last year and we look forward to an even larger crowd of families this year," states Mary Lonich, executive director of the Balboa Performing Arts Theater Foundation. "The chance to sit under the summer stars and watch surf movies just a few feet from the ocean is a wonderful family outing and I can't think of a better company to partner with than Quiksilver. They are an industry leader whose image fits in with what we're doing: good, clean, healthy fun," adds Lonich.

Quiksilver Founder and CEO Bob McKnight and his staff welcome the opportunity to work with the Balboa Performing Arts Theater again this year. McKnight recalls going to the old Balboa movie theater to watch surf movies and has become a devoted supporter of the Balboa Theater project. Like other surf industry companies, Quiksilver will be eager to put the theater to use with VIP events and special film screenings when it reopens.

**About Balboa Theater:**

Since 1928, the Balboa Theater has been a treasured historic landmark, one that served countless visitors until closing its doors in 1992. Now, the Balboa Performing Arts Theater Foundation is conducting a capital campaign to renovate the theater and transform it into a 320-seat multi-use venue for the presentation of music, dance, film, theater and arts education programs. The Foundation is charged with facility design, raising construction funds, and managing the Theater's daily operations.

**About Quiksilver:**

Quiksilver designs, produces and distributes clothing, accessories and related products for young-minded people and develops brands that represent a casual lifestyle-driven from a boardriding heritage. Quiksilver's authenticity is evident in its innovative products, events and retail environments across the globe. Quiksilver's products are sold throughout the world, primarily in surf shops, skate shops and other specialty stores that provide authentic retail experience for our customers.

For more information on the *2007 Family Movie Nite* series, call Mary Lonich at the Balboa Performing Arts Theater at (949) 673-0895 or email [info@thebalboatheater.org](mailto:info@thebalboatheater.org). You can visit the web site at [www.thebalboatheater.org](http://www.thebalboatheater.org).

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